

Indianapolis Rowing Center – Board of Directors Meeting – Monday, April 11, 2015

Meeting Minutes

Present: Ryan Hurd, Sue Iffert, Lisa Lee, Ed Couch II, Katherine Langdon, John Murphy, Doug Stemmler, Jim Barber

Absent: Janet Klochko, Mike Burroughs, Jen Floyd, Otto Frenzel IV, Tracy Barta, Kelli Sumner, Willie Black

We did not have a quorum for the majority of the meeting so we did not motion or approve the minutes from February 8th, 2016.

Financial Report, Lisa Lee reviewed report from Otto Frenzel IV

Total income was \$9,608 for the month of January, while total expenses were \$25,324. This is typical for January, as most membership income and other dues/fees tend to be collected in March/April timeframe. Cash balance as of January 31st is \$36,814 and \$27,133 as of April 8th. RJ Pile is completing tax return, form 990, due May 15th.

Executive Director Report, Lisa Lee reviewed report from Jen Kaido

Reviewed membership numbers for master's sweep, sculling, adult, junior and learn to row. Only follow up to Jen was how these numbers compare year to year.

Communications Committee, Doug Stemmler

Doug surveyed IRC to get a picture of how we have communicated in the past. Mike Burroughs doing a thorough job of reaching out to local athletic directors and submitting write ups in high school newsletters. Mike recruits from 80-100 juniors per season. East side schools are difficult to recruit because they cannot get to Eagle Creek on time for practice. Local colleges, including Butler and now IUPUI row out of the boathouse. We also have about 10 students from IPS who are rowing. Internal communications are good including the Monday minute, teamsnap, Facebook and the IRC website. Gaining publicity for Big 10 Women's rowing event is still a frustration. Kevin Connolly recently wrote up a press release that we hope to get published in more local newspapers. Continue to build a mailing list that can be used periodically to publicize IRC and its upcoming events.

Other topics discussed:

Kathy Langdon was introduced and she is willing to promote rowing at the high school level and offered Shortridge High School as a potential future meeting site for Board meetings.

Ed Couch shared that he has secured launches and officials for both Indy Sprints and Big 10's.

Old Business: None

New Business: None

Next meeting is scheduled for June 13th, 2016.